



Prioritizing Policy and Planning Issues Worksheet

Fill out one worksheet for each issue that your food council or community group is considering for advocacy. Consider each question as a group and circle a number to answer to each question. Add up the total score. The issues with the highest overall scores out of 90 points should be prioritized for planning for strategic advocacy.

Importance: How important is this issue?

1. **Size:** How many people are affected by this issue?

No People										Many People	Total: ____
1	2	3	4	5	6	7	8	9	10		

2. **Equity:** Are specific groups affected by this issue more than others?

Not At All										Very Much	Total: ____
1	2	3	4	5	6	7	8	9	10		

3. **Seriousness:** To what degree does this issue affect food, farming and health?

Not At All										Very Much	Total: ____
1	2	3	4	5	6	7	8	9	10		

4. **Trends:** Is the issue getting better or worse in the community over time?

Better										Worse	Total: ____
1	2	3	4	5	6	7	8	9	10		

5. **Consequences of Inaction:** What are the risks associated with exacerbation of the issue if it is not addressed at the earliest opportunity?

None Many

1 2 3 4 5 6 7 8 9 10 Total: ____

Ability to Impact: How hard would it be for the food council to positively affect this issue?

6. **Need:** How many other groups are already working on this issue?

Many Groups No Groups

1 2 3 4 5 6 7 8 9 10 Total: ____

7. **Intervention:** Are there any existing examples of policy change that has proven to be effective in addressing this issue?

No Examples Many Examples

1 2 3 4 5 6 7 8 9 10 Total: ____

8. **Capacity:** What is the capacity of the food council to reasonably work on policy solutions for the issue given the available resources of the council?

No capacity High capacity

1 2 3 4 5 6 7 8 9 10 Total: ____

9. **Feasibility:** How much impact in the local community can the council have on this particular issue?

No Impact Much Impact

1 2 3 4 5 6 7 8 9 10 Total: ____

Total Points: _____ /90